



**Fiscal Year FY 2021-2022  
Agency Budget Plan**

**FORM A - BUDGET PLAN SUMMARY**

<b>OPERATING REQUESTS</b> <i>(FORM B1)</i>	For FY 2021-2022, my agency is (mark "X"):	
	<input checked="" type="checkbox"/>	Requesting General Fund Appropriations.
	<input type="checkbox"/>	Requesting Federal/Other Authorization.
	<input type="checkbox"/>	Not requesting any changes.

<b>NON-RECURRING REQUESTS</b> <i>(FORM B2)</i>	For FY 2021-2022, my agency is (mark "X"):	
	<input checked="" type="checkbox"/>	Requesting Non-Recurring Appropriations.
	<input type="checkbox"/>	Requesting Non-Recurring Federal/Other Authorization.
	<input type="checkbox"/>	Not requesting any changes.

<b>CAPITAL REQUESTS</b> <i>(FORM C)</i>	For FY 2021-2022, my agency is (mark "X"):	
	<input type="checkbox"/>	Requesting funding for Capital Projects.
	<input checked="" type="checkbox"/>	Not requesting any changes.

<b>PROVISOS</b> <i>(FORM D)</i>	For FY 2021-2022, my agency is (mark "X"):	
	<input type="checkbox"/>	Requesting a new proviso and/or substantive changes to existing provisos.
	<input type="checkbox"/>	Only requesting technical proviso changes (such as date references).
	<input checked="" type="checkbox"/>	Not requesting any proviso changes.

Please identify your agency's preferred contacts for this year's budget process.

	<i>Name</i>	<i>Phone</i>	<i>Email</i>
<b>PRIMARY CONTACT:</b>	Angela Brewbaker	(803) 734-8759	abrewbaker@arts.sc.gov
<b>SECONDARY CONTACT:</b>	Milly Hough	(803) 734-8696	mhough@arts.sc.gov

I have reviewed and approved the enclosed FY 2021-2022 Agency Budget Plan, which is complete and accurate to the extent of my knowledge.

	<i>Agency Director</i>	<i>Board or Commission Chair</i>
<b>SIGN/DATE:</b>	<i>David T. Platts</i>	<i>Dee Crawford</i>
<b>TYPE/PRINT NAME:</b>	David T. Platts	Dee Crawford

*This form must be signed by the agency head – not a delegate.*

Agency Name:	Arts Commission
Agency Code:	H910
Section:	28

BUDGET REQUESTS			FUNDING					FTES				
Priority	Request Type	Request Title	State	Federal	Earmarked	Restricted	Total	State	Federal	Earmarked	Restricted	Total
1	B1 - Recurring	Grant Funds to Support Community Arts Organizations	1,500,000	0	0	0	1,500,000	0.00	0.00	0.00	0.00	0.00
2	B2 - Non-Recurring	Grant Funds for Arts Organizations - Arts Emergency Relief	2,000,000	0	0	0	2,000,000	0.00	0.00	0.00	0.00	0.00
TOTALS			3,500,000	0	0	0	3,500,000	0.00	0.00	0.00	0.00	0.00

Agency Name:	Arts Commission		
Agency Code:	H910	Section:	28

## **FORM B1 – RECURRING OPERATING REQUEST**

<b>AGENCY PRIORITY</b>	<b>1</b>
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*Provide the Agency Priority Ranking from the Executive Summary.*

<b>TITLE</b>	<b>Grant Funds to Support Community Arts Organizations</b>
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*Provide a brief, descriptive title for this request.*

<b>AMOUNT</b>	<b>General: \$1,500,000</b> <b>Federal: \$0</b> <b>Other: \$0</b> <b>Total: \$1,500,000</b>
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*What is the net change in requested appropriations for FY 2021-2022? This amount should correspond to the total for all funding sources on the Executive Summary.*

<b>NEW POSITIONS</b>	<b>0.00</b>
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*Please provide the total number of new positions needed for this request.*

<b>FACTORS ASSOCIATED WITH THE REQUEST</b>	<b>Mark "X" for all that apply:</b>	
	<input type="checkbox"/>	Change in cost of providing current services to existing program audience
	<input type="checkbox"/>	Change in case load/enrollment under existing program guidelines
	<input type="checkbox"/>	Non-mandated change in eligibility/enrollment for existing program
	<input checked="" type="checkbox"/>	Non-mandated program change in service levels or areas
	<input type="checkbox"/>	Proposed establishment of a new program or initiative
	<input type="checkbox"/>	Loss of federal or other external financial support for existing program
	<input type="checkbox"/>	Exhaustion of fund balances previously used to support program
	<input type="checkbox"/>	IT Technology/Security related
	<input type="checkbox"/>	Consulted DTO during development
<input type="checkbox"/>	Related to a Non-Recurring request – If so, Priority #	

<b>STATEWIDE ENTERPRISE STRATEGIC OBJECTIVES</b>	<b>Mark "X" for primary applicable Statewide Enterprise Strategic Objective:</b>	
	<input type="checkbox"/>	Education, Training, and Human Development
	<input type="checkbox"/>	Healthy and Safe Families
	<input type="checkbox"/>	Maintaining Safety, Integrity, and Security
	<input checked="" type="checkbox"/>	Public Infrastructure and Economic Development
<input type="checkbox"/>	Government and Citizens	

<b>ACCOUNTABILITY OF FUNDS</b>	<p><b>Goal 1: S.C. citizens and visitors have diverse opportunities for relevant and rewarding arts experiences, with emphasis on rural, high poverty and minority communities</b></p> <p>Strategy 1.1.1 Work intentionally to ensure that all counties are served through grants.</p> <p>Strategy 1.1.3 Maintain at least half of the total arts experiences usually supported through grant making – all programs.</p> <p>Strategy 1.3.2 Prioritize which SCAC grant categories and processes are evaluated and adjusted to reflect best practices in equitable grant making.</p> <p>Strategy 1.3.3 Increase the frequency of online coaching sessions for SCAC applicants and grantees.</p> <p><b>Goal 4: Arts organizations and other arts providers have the necessary resources to deliver diverse art experiences in communities throughout South Carolina.</b></p> <p>Strategy 4.1.1 Increase average operating support grant award (through new state funding) to local and statewide arts providers.</p> <p>Strategy 4.2.2 Use grant application and final report data to create messages around</p>
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public art funding.

**Goal 5: There is recognition of the essential value of public funding for the arts in S.C.**

Strategy 5.1.1 Maintain or increase the number of annual grants awarded statewide.

Strategy 5.1.2 Maintain or increase the total dollars granted statewide.

Strategy 5.1.3 Maintain at least half of the total dollars usually leveraged through local matching.

Strategy 5.3.1 Determine cost and allocate funds to update research that documents the value of the arts and arts education in S.C.

*What specific strategy, as outlined in the most recent Strategic Planning and Performance Measurement template of agency's accountability report, does this funding request support? How would this request advance that strategy? How would the use of these funds be evaluated?*

**RECIPIENTS OF FUNDS**

Funds will be distributed to grantees using existing competitive program processes and newly designed processes. Grantees will include local arts organizations, non-profit community organizations, faith organizations, local government entities such as recreation departments and libraries, and statewide service organizations.

*What individuals or entities would receive these funds (contractors, vendors, grantees, individual beneficiaries, etc.)? How would these funds be allocated – using an existing formula, through a competitive process, based upon predetermined eligibility criteria?*

**JUSTIFICATION OF REQUEST**

The fundamental goal of the SC Arts Commission is to promote equitable access to the arts and support the cultivation of creativity in South Carolina. One of the most important ways that we accomplish this goal is through our support of the statewide network of local arts providers. We are requesting new, recurring funds for grants to increase investment in local arts organizations through Operating Support grants.

For community arts organizations of all types, we offer Operating Support grants, which provide flexible, unrestricted funding to help with ongoing operations and programming. These grants allow the organizations to focus on *their* mission and goals, rather than the shifting priorities of funders. Operating Support grantees typically provide over 5 million individual arts experiences for SC citizens and visitors annually. SCAC awards two types of operating grants: General Operating Support (GOS) and Operating Support for Small Organizations (OSS), which require minimum local matching funds at a ratio of \$3:\$1 (local: state) and \$1:\$1, respectively. Awards are determined by a rigorous, comprehensive review of operations and programming by a peer panel. Operating Support grant awards are calculated by a formula that sets a maximum award, based on budget size of the applicant organization, adjusted by a percentage determined by peer panel rating. If budget is insufficient to fully fund the formula, awards are reduced by a standard percentage across the board.

Due to increased efforts to reach all counties throughout the state, SCAC received and funded 27 new operating support applications in FY2020. However, due to budget considerations, SCAC was not able to fund the 22 new applications received for FY2021. With flat funding, SCAC is unable to take on new grantees without reducing the total grant amount for current grantees. In current circumstances, it is important for organizations to receive full funding, as many arts organizations have experienced large losses due to COVID-19 closures and restrictions.

Fully funding this request will allow SCAC to continue to fund operating support applicants at current level and re-open these grant categories to new applicants.

*Please thoroughly explain the request to include the justification for funds, potential offsets, matching funds, and method of calculation. Please include any explanation of impact if funds are not received. If new positions have been requested, explain why existing vacancies are not sufficient.*

Agency Name:	Arts Commission		
Agency Code:	H910	Section:	28

## **FORM B2 – NON-RECURRING OPERATING REQUEST**

<b>AGENCY PRIORITY</b>	2
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*Provide the Agency Priority Ranking from the Executive Summary.*

<b>TITLE</b>	Grant Funds for Arts Organizations - Arts Emergency Relief
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*Provide a brief, descriptive title for this request.*

<b>AMOUNT</b>	\$2,000,000
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*What is the net change in requested appropriations for FY 2021-2022? This amount should correspond to the total for all funding sources on the Executive Summary.*

<b>FACTORS ASSOCIATED WITH THE REQUEST</b>	<b>Mark "X" for all that apply:</b>	
	<input type="checkbox"/>	Change in cost of providing current services to existing program audience
	<input type="checkbox"/>	Change in case load/enrollment under existing program guidelines
	<input type="checkbox"/>	Non-mandated change in eligibility/enrollment for existing program
	<input checked="" type="checkbox"/>	Non-mandated program change in service levels or areas
	<input type="checkbox"/>	Proposed establishment of a new program or initiative
	<input type="checkbox"/>	Loss of federal or other external financial support for existing program
	<input type="checkbox"/>	Exhaustion of fund balances previously used to support program
	<input type="checkbox"/>	IT Technology/Security related
	<input type="checkbox"/>	Consulted DTO during development
	<input type="checkbox"/>	Request for Non-Recurring Appropriations
	<input type="checkbox"/>	Request for Federal/Other Authorization to spend existing funding
<input type="checkbox"/>	Related to a Recurring request – If so, Priority #	

<b>STATEWIDE ENTERPRISE STRATEGIC OBJECTIVES</b>	<b>Mark "X" for primary applicable Statewide Enterprise Strategic Objective:</b>	
	<input type="checkbox"/>	Education, Training, and Human Development
	<input type="checkbox"/>	Healthy and Safe Families
	<input type="checkbox"/>	Maintaining Safety, Integrity, and Security
	<input checked="" type="checkbox"/>	Public Infrastructure and Economic Development
	<input type="checkbox"/>	Government and Citizens

<b>ACCOUNTABILITY OF FUNDS</b>	<p>While this request covers recovery activities, we are providing our regular goals. These normal goals cannot be fulfilled if arts organizations are no longer in business or able to operate.</p> <p><b>Goal 1: S.C. citizens and visitors have diverse opportunities for relevant and rewarding arts experiences, with emphasis on rural, high poverty and minority communities.</b></p> <p>Strategy 1.1.1 Work intentionally to ensure that all counties are served through grants.</p> <p>Strategy 1.1.3 Maintain at least half of the total arts experiences usually supported through grant making – all programs.</p> <p>Strategy 1.3.2 Prioritize which SCAC grant categories and processes are evaluated and adjusted to reflect best practices in equitable grant making.</p> <p>Strategy 1.3.3 Increase the frequency of online coaching sessions for SCAC applicants and grantees.</p> <p><b>Goal 4: Arts organizations and other arts providers have the necessary resources to deliver diverse art experiences in communities throughout South Carolina.</b></p> <p>Strategy 4.1.1 Increase average operating support grant award (through new state funding) to local and statewide arts providers.</p> <p>Strategy 4.2.2 Use grant application and final report data to create messages around public art funding.</p> <p><b>Goal 5: There is recognition of the essential value of public funding for the arts in</b></p>
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**S.C.**

Strategy 5.1.1 Maintain or increase the number of annual grants awarded statewide.

Strategy 5.1.2 Maintain or increase the total dollars granted statewide.

Strategy 5.1.3 Maintain at least half of the total dollars usually leveraged through local matching.

Strategy 5.3.1 Determine cost and allocate funds to update research that documents the value of the arts and arts education in S.C

*What specific strategy, as outlined in the most recent Strategic Planning and Performance Measurement template of agency's accountability report, does this funding request support? How would this request advance that strategy? How would the use of these funds be evaluated?*

**RECIPIENTS OF FUNDS**

Funds will be distributed to grantees using existing competitive program processes and newly designed processes. Grantees will include local arts organizations, non-profit community organizations, faith organizations, local government entities such as recreation departments and libraries, and statewide service organizations.

*What individuals or entities would receive these funds (contractors, vendors, grantees, individual beneficiaries, etc.)? How would these funds be allocated – using an existing formula, through a competitive process, based upon predetermined eligibility criteria?*

**JUSTIFICATION OF REQUEST**

The fundamental goal of the SC Arts Commission is to promote equitable access to the arts and support the cultivation of creativity in South Carolina. One of the most important ways that we accomplish this goal is through our support of the statewide network of local arts providers. We are requesting \$2,000,000 in non-recurring funds to provide assistance to arts organizations across the state that have experienced losses due to COVID-19.

When the first COVID related closures began in March 2020, the arts industry was heavily affected. The arts sector relies on large public gatherings, so most arts organizations were the first to close and the last to reopen. The arts industry employs over 115,000 South Carolinians and brings a \$9.7 billion impact to the state's economy plus \$270 million in state revenue. Almost all of that activity slowed to a crawl, and for many, has stopped completely. In the FY2020 final reports received from our current grantees a total loss of almost \$27 million was reported (March-August). Additionally, the SC Arts Commission received feedback from 187 nonprofit arts organizations across the state, in both metropolitan and rural areas, regarding the impact COVID-19 has had on them. The reports were devastating to arts organizations. Just a few examples include large organizations such as the Peace Center in Greenville; the Peace Center previously operated on a \$26 million operating budget and that budget was reduced to just \$3 million with 395 scheduled performances cancelled or postponed indefinitely. This time last year the Peace Center employed over 100 part time and 54 full time employees; today there are 19 full time employees, all of whom are considered essential to being around and viable once they are allowed to reopen. Smaller organizations like the McCormick Arts Council reports a financial impact of \$45,000 - \$75,000 loss in arts revenue; as well as a loss of fundraising revenue that would typically be generated during this time.

These are just a few examples of losses experienced by organizations. The list includes many more. As an agency that serves the entire state, we have the capacity to reach organizations in communities both rural and urban. Our granting process allows equitable access for organizations of all sizes and varying budgets, and the one time funds being requested would be granted using processes already in place.

*Please thoroughly explain the request to include the justification for funds, potential offsets, matching funds, and method of calculation. Please include any explanation of impact if funds are not received. If new positions have been requested, explain why existing vacancies are not sufficient.*

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## **FORM E – AGENCY COST SAVINGS AND GENERAL FUND REDUCTION CONTINGENCY PLAN**

<b>TITLE</b>	SC Arts Commission Agency Cost Savings and Fund Reduction Plan
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<b>AMOUNT</b>	\$130,986
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*What is the General Fund 3% reduction amount? This amount should correspond to the reduction spreadsheet prepared by EBO.*

<b>ASSOCIATED FTE REDUCTIONS</b>	N/A
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*How many FTEs would be reduced in association with this General Fund reduction?*

<b>PROGRAM / ACTIVITY IMPACT</b>	<p>Statewide Arts Services would be reduced by the calculated amount. Specifically funds for other operating and distributions to subdivisions would be affected.</p>
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*What programs or activities are supported by the General Funds identified?*

<b>SUMMARY</b>	<p>Other Operating: (\$3,929)</p> <p>This cut would reduce funds for the agency’s in-state travel to meet with constituents and/or professional development for staff.</p> <p>Distribution to Subdivisions (\$127,057)</p> <p>This cut would reduce funds available for grants to community arts providers and arts education programs in schools and community organizations, which would reduce programming available to the public from these local entities statewide.</p>
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*Please provide a detailed summary of service delivery impact caused by a reduction in General Fund Appropriations and provide the method of calculation for anticipated reductions. Agencies should prioritize reduction in expenditures that have the least significant impact on service delivery.*

**AGENCY COST  
SAVINGS PLANS**

The commission works consistently to identify cost savings in all aspects of our operations. However, with minimal funds allocated to these operations we do not anticipate that we will achieve savings of more than \$50,000.

*What measures does the agency plan to implement to reduce its costs and operating expenses by more than \$50,000? Provide a summary of the measures taken and the estimated amount of savings. How does the agency plan to repurpose the savings?*



Agency Name:	Arts Commission		
Agency Code:	H910	Section:	28

## **FORM F – REDUCING COST AND BURDEN TO BUSINESSES AND CITIZENS**

<b>TITLE</b>	Research and Implement a Customer Relationship Management (CRM)
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*Provide a brief, descriptive title for this request.*

<b>EXPECTED SAVINGS TO BUSINESSES AND CITIZENS</b>	SCAC expects to implement a customer relationship management tool (CRM) which would provide constituents with more efficient customer service from staff. This would save both staff members and constituents with valuable time.
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*What is the expected savings to South Carolina's businesses and citizens that is generated by this proposal? The savings could be related to time or money.*

<b>FACTORS ASSOCIATED WITH THE REQUEST</b>	<b>Mark "X" for all that apply:</b>
	<input type="checkbox"/> Repeal or revision of regulations.
	<input type="checkbox"/> Reduction of agency fees or fines to businesses or citizens.
	<input checked="" type="checkbox"/> Greater efficiency in agency services or reduction in compliance burden.
	<input type="checkbox"/> Other

<b>METHOD OF CALCULATION</b>	SCAC is currently in the process of researching the cost of a CRM tool, and the time savings to staff members.
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*Describe the method of calculation for determining the expected cost or time savings to businesses or citizens.*


<b>REDUCTION OF FEES OR FINES</b>	N/A
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*Which fees or fines does the agency intend to reduce? What was the fine or fee revenue for the previous fiscal year? What was the associated program expenditure for the previous fiscal year? What is the enabling authority for the issuance of the fee or fine?*

<b>REDUCTION OF REGULATION</b>	N/A
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*Which regulations does the agency intend to amend or delete? What is the enabling authority for the regulation?*

<b>SUMMARY</b>	<p>With the implementation of a customer relationship management tool, SCAC expects to streamline customer service provided to constituents. With a CRM helping to provide more efficient customer service, this saves both staff and constituents with time. Currently when constituents contact SCAC they will speak with the staff member that is most suited to help with their request, however a CRM tool will help to track all information regarding the organization and the staff member helping will be able to answer all questions without having to follow up with someone else. This tool will also assist the agency with how we track and report data, allowing for better time management practices when providing reports and data to state and national funding partners.</p>
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*Provide an explanation of the proposal and its positive results on businesses or citizens. How will the request affect agency operations?*