

<b>AGENCY NAME:</b>	Arts Commission		
<b>AGENCY CODE:</b>	H910	<b>SECTION:</b>	28



**Fiscal Year 2020-21  
Agency Budget Plan**

**FORM A - BUDGET PLAN SUMMARY**

<b>OPERATING REQUESTS (FORM B1)</b>	<b>For FY 2020-21, my agency is (mark "X"):</b>	
	<input checked="" type="checkbox"/>	Requesting General Fund Appropriations.
	<input type="checkbox"/>	Requesting Federal/Other Authorization.
	<input type="checkbox"/>	Not requesting any changes.
<b>NON-RECURRING REQUESTS (FORM B2)</b>	<b>For FY 2020-21, my agency is (mark "X"):</b>	
	<input checked="" type="checkbox"/>	Requesting Non-Recurring Appropriations.
	<input type="checkbox"/>	Requesting Non-Recurring Federal/Other Authorization.
	<input type="checkbox"/>	Not requesting any changes.
<b>CAPITAL REQUESTS (FORM C)</b>	<b>For FY 2020-21, my agency is (mark "X"):</b>	
	<input type="checkbox"/>	Requesting funding for Capital Projects.
	<input checked="" type="checkbox"/>	Not requesting any changes.
<b>PROVISOS (FORM D)</b>	<b>For FY 2020-21, my agency is (mark "X"):</b>	
	<input type="checkbox"/>	Requesting a new proviso and/or substantive changes to existing provisos.
	<input type="checkbox"/>	Only requesting technical proviso changes (such as date references).
	<input checked="" type="checkbox"/>	Not requesting any proviso changes.

Please identify your agency's preferred contacts for this year's budget process.

	<u>Name</u>	<u>Phone</u>	<u>Email</u>
<b>PRIMARY CONTACT:</b>	David Platts	803-734-8689	dplatts@arts.sc.gov
<b>SECONDARY CONTACT:</b>	Milly Hough	803-734-8698	mough@arts.sc.gov

I have reviewed and approved the enclosed FY 2020-21 Agency Budget Plan, which is complete and accurate to the extent of my knowledge.

	<u>Agency Director</u>	<u>Board or Commission Chair</u>
<b>SIGN/DATE:</b>		
<b>TYPE/PRINT NAME:</b>	David Platts	Dee Crawford

*This form must be signed by the agency head – not a delegate.*

Fiscal Year 2020-21 Budget Request Executive Summary

Agency Code: H910  
 Agency Name: Arts Commission  
 Section: 28

BUDGET REQUESTS			FUNDING					FTES				
Priority	Request Type	Request Title	State	Federal	Earmarked	Restricted	Total	State	Federal	Earmarked	Restricted	Total
1	B1 - Recurring	Grant Funds to Support Community Arts Development	1,000,000				1,000,000					0.00
2	B2 - Non-Recurring	Grant Funds for Arts Organization Facilities Upgrades and Improvements	1,800,000				1,800,000					0.00
3							0					0.00
4							0					0.00
5							0					0.00
6							0					0.00
7							0					0.00
8							0					0.00
9							0					0.00
10							0					0.00
11							0					0.00
12							0					0.00
13							0					0.00
14							0					0.00
15							0					0.00
16							0					0.00
17							0					0.00
18							0					0.00
19							0					0.00
20							0					0.00
21							0					0.00
22							0					0.00
23							0					0.00
24							0					0.00
25							0					0.00
26							0					0.00
27							0					0.00
28							0					0.00
29							0					0.00
30							0					0.00
<b>TOTAL BUDGET REQUESTS</b>			2,800,000	0	0	0	2,800,000	0.00	0.00	0.00	0.00	0.00

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**FORM B1 – RECURRING OPERATING REQUEST**

<b>AGENCY PRIORITY</b>	1
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*Provide the Agency Priority Ranking from the Executive Summary.*

<b>TITLE</b>	<b>Grant Funds to Support Community Arts Development</b>
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*Provide a brief, descriptive title for this request.*

<b>AMOUNT</b>	<b>General: \$1,000,000</b> <b>Federal:</b> <b>Other:</b> <b>Total: \$1,000,000</b>
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*What is the net change in requested appropriations for FY 2020-21? This amount should correspond to the total for all funding sources on the Executive Summary.*

<b>NEW POSITIONS</b>	None
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*Please provide the total number of new positions needed for this request.*

<b>FACTORS ASSOCIATED WITH THE REQUEST</b>	<b>Mark "X" for all that apply:</b>	
	<input type="checkbox"/>	Change in cost of providing current services to existing program audience
	<input checked="" type="checkbox"/>	Change in case load/enrollment under existing program guidelines
	<input type="checkbox"/>	Non-mandated change in eligibility/enrollment for existing program
	<input checked="" type="checkbox"/>	Non-mandated program change in service levels or areas
	<input checked="" type="checkbox"/>	Proposed establishment of a new program or initiative
	<input type="checkbox"/>	Loss of federal or other external financial support for existing program
	<input type="checkbox"/>	Exhaustion of fund balances previously used to support program
	<input type="checkbox"/>	IT Technology/Security related
	<input type="checkbox"/>	Consulted DTO during development
<input type="checkbox"/>	Related to a Non-Recurring request – If so, Priority #	

<b>STATEWIDE ENTERPRISE STRATEGIC OBJECTIVES</b>	<b>Mark "X" for primary applicable Statewide Enterprise Strategic Objective:</b>	
	<input checked="" type="checkbox"/>	Education, Training, and Human Development
	<input type="checkbox"/>	Healthy and Safe Families
	<input type="checkbox"/>	Maintaining Safety, Integrity, and Security
	<input type="checkbox"/>	Public Infrastructure and Economic Development
<input type="checkbox"/>	Government and Citizens	

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**ACCOUNTABILITY OF FUNDS**

**Goal 1: S.C. citizens and visitors have diverse opportunities for relevant and rewarding arts experiences, with emphasis on rural, high poverty and minority communities**  
 Strategy 1.1.1 Provide direct staff services in all 46 counties  
 Strategy 1.1.2 Increase utilization of Horizon Grants and other low-barrier access to small grants for opportunity counties  
 Strategy 1.2.1 Expand Art of Community: RuralSC from 9 counties to 11.  
 Strategy 1.3.1 Provide grants in all 8 opportunity counties  
 Strategy 1.3.2 Provide grants in all 46 counties  
 Strategy 1.3.3 Support 5 million-plus arts experiences through grant making, including accessibility  
 Strategy 1.4.1 & 1.4.2 Develop partnerships that expand arts experiences for military families, African-American artists and arts organizations, and Hispanic/Latinx citizens.

**Goal 2: S.C.'s artists have opportunities to practice their art forms and develop sustainable careers**  
 Strategy 2.3.1 Support artists and creative business development through grants and financial assistance: apprenticeships, fellowships, Artist Ventures Initiative, Arts Project Support, Presenting/Performing grants.

**Goal 3. Students receive a comprehensive education in the arts that develops their creativity, problem solving and collaborative skills, and prepares them for a lifetime of engagement with the arts and productive citizenship**  
 Strategy 3.3.1 Support arts education through grant making to schools, districts and community organizations: Teacher Standards Implementation grants, Arts Education Projects, Arts in Basic Curriculum Advancement grants  
 Strategy 3.4.1 Develop and maintain partnerships that advance SC education goals through the arts: ABC Partnership, SC Dept. of Education, Engaging Creative Minds (STEAM camps), Palmetto State Arts Education, SC Arts Alliance, others

**Goal 4: S.C. arts providers have the capacity and resources to deliver quality arts experiences to citizens and visitors**  
 Strategy 4.2.1 Promote the concept of "creative placemaking" as a tool for community growth and development: Cultural Districts, ArtPlace America, Our Town, cultural tourism development  
 Strategy 4.3.1 Support local and statewide arts providers through grant making to local governments and nonprofits: operating support, projects support  
 Strategy 4.4.1 Implement training and professional learning opportunities for arts organization staff and volunteers  
 Grant funding and professional development materially support the organizational health and staff capacity of arts providers and arts education programs statewide. Grantees provide detailed reporting on funded activities. Pilot projects are independently evaluated.

*What specific strategy, as outlined in the FY 2019-20 Strategic Planning and Performance Measurement template of agency's accountability report, does this funding request support? How would this request advance that strategy? How would the use of these funds be evaluated?*

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<b>RECIPIENTS OF FUNDS</b>	Funds will be distributed to grantees using existing competitive program processes and newly designed processes. Grantees will include local arts organizations, non-profit community organizations, faith organizations, local government entities such as recreation departments and libraries, artists, statewide service organizations, schools, and school districts.
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*What individuals or entities would receive these funds (contractors, vendors, grantees, individual beneficiaries, etc.)? How would these funds be allocated – using an existing formula, through a competitive process, based upon predetermined eligibility criteria?*

<b>JUSTIFICATION OF REQUEST</b>	<p>The fundamental goal of the SC Arts Commission is to make it possible for <b>all SC citizens and communities to benefit from the arts</b>. One of the most important ways that we accomplish this goal is through our support of the statewide network of local arts providers. To that end, we are requesting new, recurring funds for grants to 1) increase investment in local arts organizations through Operating Support grants; 2) increase funds available for grassroots arts development in economically distressed rural areas; 3) increase funds available for new approaches to serve military families and African American and Hispanic/Latinx citizens; and 4) provide support for professional development for staff and boards of arts organizations and career development and business training for artists.</p> <p>Another equally important way that we help all citizens benefit from the arts is through support of quality arts education in schools (school day, after school, and summer) and other community settings. Therefore, we are requesting new general funds to increase grants to schools, school districts, and other arts education providers.</p> <p><b>Operating Support</b></p> <p>For community arts organizations of all types, we offer Operating Support grants, which provide flexible, unrestricted funding to help with ongoing operations and programming. These grants allow the organizations to focus on <i>their</i> mission and goals, rather than the shifting priorities of funders. Operating Support grantees provide over 5 million individual arts experiences for SC citizens and visitors annually.</p> <p>SCAC awards two types of operating grants: General Operating Support (GOS) and Operating Support for Small Organizations (OSS), which require minimum local matching funds at a ratio of \$3:\$1 (local: state) and \$1:\$1, respectively. Awards are determined by a rigorous, comprehensive review of operations and programming by a peer panel. In FY2019 SCAC received 15 new operating support applications and 27 new applications in FY2020, resulting from increased efforts to engage all counties and communities. With the same amount of funding available for operating grants in FY2017 as in the previous fiscal year (\$1.4 million), the average award fell from \$10,063 to \$9,274. Beginning in FY2018 new funds appropriated have increased the average award each year with the average award in FY2020 being \$11,634.</p> <p>Operating Support grant awards are calculated by a formula that sets a maximum award, based on budget size of the applicant organization, adjusted by a percentage determined by peer panel rating. If budget is insufficient to fully fund the formula, awards are reduced by a standard percentage across the board. The requested funds will allow us to move closer to fully funding the current formula, bringing the average grant to approximately \$12,629, and will accommodate expected new applications. This portion of the request is <b>\$450,000</b>.</p>
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**Expansion of Community Services**

For several years the Arts Commission has targeted “Opportunity Counties”—defined as counties that have received less than one grant, on average, during the previous three years. We began with a list of 8 counties and have pared the list down to 1. These are generally high-poverty, rural counties with little established arts infrastructure that face many challenges.

In 2016 the Arts Commission launched a project called *The Art of Community: Rural SC* which has received national attention. Art of Community: Rural SC is a systematic effort to support grassroots cultural asset identification and development in the 6 counties of the federally designated Promise Zone in the SC Lowcountry: Allendale, Bamberg, Barnwell, Colleton, Hampton, and Jasper. We are working with local teams in each county, who have identified opportunities to expand or develop arts assets in their communities. In FY2019 we expanded into 3 additional rural communities in the counties of Berkeley, Marion, and Pickens and in FY2020 we are targeting 6 additional communities. The Arts Commission is providing grant funding to support these projects, and additional funding will allow us to continue to work in these counties as well as continue to expand our reach to other parts of the state that face similar challenges. The total of this request includes both direct services and a portion of the salary of an administrative assistant that will be dedicated to working with all programs, including Community Arts. This portion of the request totals **\$110,000**.

**New Approaches**

In order to meet the needs of all South Carolinians, we are piloting a project for veterans and their families utilizing the arts. Arts therapy is a widely used approach to address the overall mental health and recovery of veterans who are struggling with PTSD and assists their families as they deal with those repercussions. Additional approaches for use of recurring funds will include partnerships with organizations that serve African American artists and arts organizations as well as Hispanic/Latinx citizens of South Carolina. This will help us work toward an all-encompassing reach to the entire citizenry of our State.

This portion of the request totals **\$50,000**.

**Professional Development**

SC arts organizations, like most small businesses in our state, have very small staffs that are called upon to manage all aspects of their work. Of the organizations who have received receiving Operating Support grants, only 58% have one or more full-time staff positions. Among those that do, the median number is 3. Only 6% of Operating Support grantees report more than 10 full-time employees. More organizations—79%--have part-time employees.

Most of these employees do not have degrees or specialized training in arts management or business administration. Like many small business people, most of their training has been “on the job,” but they are expected to function at a high professional level in multiple job functions.

There is a wave of Baby Boomer retirements that is breaking in the state’s arts community. Remaining staff and new staff filling vacancies will be in particular need of in-service learning opportunities to ensure continuity of operations.

The Arts Commission is partnering with the Donnelley Foundation (Lowcountry), Together SC (statewide), and the SC Arts Alliance (statewide) to continue a series of affordable, accessible learning opportunities for arts leaders on topics such as finance

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and capitalization, fundraising and grant-writing, marketing and community engagement, planning and evaluation, etc. A portion of the requested funds will support this effort.

The Arts Commission currently provides start-up support for artist-driven businesses (Artists Ventures and ArtsGrowSC) and career development workshops and coaching for artists (Artists U). Currently, funding for start-ups is limited to 4 per year. Requested funds will allow expansion and continuity for these programs and partially fund the salary of an administrative assistant that will be dedicated to working with all programs, including Artist Services.

Requested funding for this comprehensive program of professional development for arts professionals is **\$140,000**.

**Arts Education**

The SC Arts Commission uses grant funds to help students throughout the state gain world class knowledge in the arts and foster the world class skills and life and career characteristics called for in the Profile of the South Carolina Graduate. Funds support the Arts Commission’s grant making through established programs like Arts in Basic Curriculum Advancement (ABCA-for schools and school districts), Arts Education Projects (for schools, districts, and community organizations), and Teacher Standards Implementation (for individual arts teachers). Demand for these grants is increasing steadily. For example, new requests for ABCA grants have grown at the rate of 16% per year on average during the last 5 years (84 sites in FY2020). While there have been increases to the overall award, the average grant amount has yet to meet the FY2016 funding amount of \$12,631. Grant funds also support the Arts in Basic Curriculum Project, a partnership between SCAC, the SC Department of Education and Winthrop University. In addition, new appropriation will help us expand targeted initiatives to reach students in poverty, such as the Summer STEAM (Science, Technology, Engineering, Arts, and Math) camps in Clarendon School District 1, Allendale, and Barnwell 19 and the Summer READ TO SUCCEED camp in Williamsburg County School District and Jasper County School District. A portion of these funds will support evaluation of programs and projects in addition to the partial funding of an administrative assistant that will be dedicated to working with all programs, including Arts Education. This portion of the request totals **\$250,000**.

*Please thoroughly explain the request to include the justification for funds, potential offsets, matching funds, and method of calculation. Please include any explanation of impact if funds are not received. If new positions have been requested, explain why existing vacancies are not sufficient.*

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**FORM B2 – NON-RECURRING OPERATING REQUEST**

<b>AGENCY PRIORITY</b>	<b>2</b>
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*Provide the Agency Priority Ranking from the Executive Summary.*

<b>TITLE</b>	<b>Grant Funds for Arts Organizations – Facilities Upgrades and Improvements</b>
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*Provide a brief, descriptive title for this request.*

<b>AMOUNT</b>	<b>\$1,800,000</b>
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*What is the net change in requested appropriations for FY 2020-21? This amount should correspond to the total for all funding sources on the Executive Summary.*

<b>FACTORS ASSOCIATED WITH THE REQUEST</b>	<b>Mark “X” for all that apply:</b>
	<input type="checkbox"/> Change in cost of providing current services to existing program audience
	<input type="checkbox"/> Change in case load/enrollment under existing program guidelines
	<input type="checkbox"/> Non-mandated change in eligibility/enrollment for existing program
	<input type="checkbox"/> Non-mandated program change in service levels or areas
	<input checked="" type="checkbox"/> Proposed establishment of a new program or initiative
	<input type="checkbox"/> Loss of federal or other external financial support for existing program
	<input type="checkbox"/> Exhaustion of fund balances previously used to support program
	<input type="checkbox"/> IT Technology/Security related
	<input type="checkbox"/> Consulted DTO during development
	<input checked="" type="checkbox"/> Request for Non-Recurring Appropriations
<input type="checkbox"/> Request for Federal/Other Authorization to spend existing funding	
<input type="checkbox"/> Related to a Recurring request – If so, Priority #	

<b>STATEWIDE ENTERPRISE STRATEGIC OBJECTIVES</b>	<b>Mark “X” for primary applicable Statewide Enterprise Strategic Objective:</b>
	<input type="checkbox"/> Education, Training, and Human Development
	<input type="checkbox"/> Healthy and Safe Families
	<input type="checkbox"/> Maintaining Safety, Integrity, and Security
	<input checked="" type="checkbox"/> Public Infrastructure and Economic Development
<input type="checkbox"/> Government and Citizens	

<b>ACCOUNTABILITY OF FUNDS</b>	<b>Goal 4: S.C. arts providers have the capacity and resources to deliver quality arts experiences to citizens and visitors</b>
	Strategy 4.3.1 Support local and statewide arts providers through grant making to local governments and nonprofits: operating support, projects support, facilities

*What specific strategy, as outlined in the FY 2019-20 Strategic Planning and Performance Measurement template of agency’s accountability report, does this funding request support? How would this request advance that strategy? How would the use of these funds be evaluated?*



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<b>RECIPIENTS OF FUNDS</b>	<p>Funds will be distributed to grantees using existing competitive program processes and newly designed processes. Grantees will include local arts organizations, non-profit community organizations, and statewide service organizations.</p>
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*What individuals or entities would receive these funds (contractors, vendors, grantees, individual beneficiaries, etc.)? How would these funds be allocated – using an existing formula, through a competitive process, based upon predetermined eligibility criteria?*

<b>JUSTIFICATION OF REQUEST</b>	<p>Our state’s visual and performing arts facilities are in need of maintenance, upgrades, and improvements. Examples include: HVAC systems, roofs, elevators, community classroom space, theatre renovations, bathroom renovations, and stage floor replacements, just to name a few.</p> <p>Additionally, some of these same facilities lack the necessary ADA accessibility requirements. These one-time funds will begin to remedy these facility limitations and provide access into arts buildings and museums for all SC citizens.</p> <p>As an agency that serves the entire state, we have the capacity to reach organizations in communities both rural and urban. Our granting process allows equitable access for organizations of all sizes and varying budgets.</p>
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*Please thoroughly explain the request to include the justification for funds, potential offsets, matching funds, and method of calculation. Please include any explanation of impact if funds are not received. Does this non-recurring appropriation request create an annualization or need for recurring funds?*

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**FORM E – AGENCY COST SAVINGS AND GENERAL FUND REDUCTION  
CONTINGENCY PLAN**

<b>TITLE</b>	Agency Cost Savings and General Fund Reduction Contingency Plan
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<b>AMOUNT</b>	\$130,986 <i>What is the General Fund 3% reduction amount (minimum based on the FY 2019-20 recurring appropriations)? This amount should correspond to the reduction spreadsheet prepared by EBO.</i>
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<b>ASSOCIATED FTE REDUCTIONS</b>	N/A <i>How many FTEs would be reduced in association with this General Fund reduction?</i>
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<b>PROGRAM/ACTIVITY IMPACT</b>	Statewide Arts Services would be reduced by the calculated amount. Specifically, funds for Other Operating and Distribution to Subdivisions would be affected. <i>What programs or activities are supported by the General Funds identified?</i>
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<b>SUMMARY</b>	<p>Other Operating: (\$3,929)</p> <p>This cut would reduce funds for the agency’s in-state travel to meet with constituents and/or professional development for staff.</p> <p>Distribution to Subdivisions (\$127,057)</p> <p>This cut would reduce funds available for grants to community arts providers and arts education programs in schools and community organizations, which would reduce programming available to the public from these local entities statewide.</p> <p><i>Please provide a detailed summary of service delivery impact caused by a reduction in General Fund Appropriations and provide the method of calculation for anticipated reductions. Agencies should prioritize reduction in expenditures that have the least significant impact on service delivery.</i></p>
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<b>AGENCY COST SAVINGS PLANS</b>	<p>The commission works consistently to identify cost savings in all aspects of our operations. However, with minimal funds allocated for operations, we do not anticipate that we will achieve savings of more than \$50,000.</p> <p><i>What measures does the agency plan to implement to reduce its costs and operating expenses by more than \$50,000? Provide a summary of the measures taken and the estimated amount of savings. How does the agency plan to repurpose the savings?</i></p>
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**FORM F – REDUCING COST AND BURDEN TO BUSINESSES AND CITIZENS**

<b>TITLE</b>	<p><b>Reduced amount of required match for Operating Support for Small Organizations (OSS)</b></p>
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*Provide a brief, descriptive title for this request.*

<b>EXPECTED SAVINGS TO BUSINESSES AND CITIZENS</b>	<p><b>Reducing the grant match from 2:1 to 1:1 reduces the amount of funds that small organizations must raise from other sources in order to match an Arts Commission grant.</b></p>
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*What is the expected savings to South Carolina’s businesses and citizens that is generated by this proposal? The savings could be related to time or money.*

<b>FACTORS ASSOCIATED WITH THE REQUEST</b>	<p><b>Mark “X” for all that apply:</b></p> <table border="1"> <tr> <td><input type="checkbox"/></td> <td>Repeal or revision of regulations.</td> </tr> <tr> <td><input type="checkbox"/></td> <td>Reduction of agency fees or fines to businesses or citizens.</td> </tr> <tr> <td><input type="checkbox"/></td> <td>Greater efficiency in agency services or reduction in compliance burden.</td> </tr> <tr> <td><input checked="" type="checkbox"/></td> <td>Other</td> </tr> </table>	<input type="checkbox"/>	Repeal or revision of regulations.	<input type="checkbox"/>	Reduction of agency fees or fines to businesses or citizens.	<input type="checkbox"/>	Greater efficiency in agency services or reduction in compliance burden.	<input checked="" type="checkbox"/>	Other
<input type="checkbox"/>	Repeal or revision of regulations.								
<input type="checkbox"/>	Reduction of agency fees or fines to businesses or citizens.								
<input type="checkbox"/>	Greater efficiency in agency services or reduction in compliance burden.								
<input checked="" type="checkbox"/>	Other								

<b>METHOD OF CALCULATION</b>	<p>The maximum grant award for an OSS grant is \$2,500. The previous required match ratio for this program was 2:1, so the required match was \$5,000. The new match ration saves each OSS grantee up to \$2,500.</p>
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*Describe the method of calculation for determining the expected cost or time savings to businesses or citizens.*

<b>REDUCTION OF FEES OR FINES</b>	<p>N/A</p>
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*Which fees or fines does the agency intend to reduce? What was the fine or fee revenue for the previous fiscal year? What was the associated program expenditure for the previous fiscal year? What is the enabling authority for the issuance of the fee or fine?*

<b>REDUCTION OF REGULATION</b>	<p>N/A</p>
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*Which regulations does the agency intend to amend or delete? What is the enabling authority for the regulation?*

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<b>SUMMARY</b>	<p>Operating Support for Small Organizations (OSS) grants provide two years of support for basic operations to help strengthen eligible organizations' ability to bring ongoing arts experiences and services to individuals, communities, and other organizations throughout the state. This program is designed to be a simple way for organizations with annual arts budgets of \$75,000 or less to apply for S.C. Arts Commission operating support funding. Eligible applicants range from emerging to established organizations that offer these artistic functions: producing, service, presenting, and/or education. For small, emerging organizations, the previous match ratio may have been a barrier to accessing grant funds, and this change seeks to reduce that barrier.</p>
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*Provide an explanation of the proposal and its positive results on businesses or citizens. How will the request affect agency operations?*